Tim Jones

From a £10,000 goal to months in the £30,000s

Tim Jones was a director at Right at Home UK, a homecare franchise. He then bought into a business-coach franchise and struggled to make it work, despite investing heavily. He now advises engineering, construction and healthcare businesses.

£30,000s
invoiced a month, from a £10,000 goal

4 days
a week, where possible

×4
profit for one client, on a four-day week



Before	Director at Right at Home UK, then a business-coach franchise
Advises	Engineering, construction and healthcare businesses

If you're asking

"I've already tried a coaching franchise. Why would this be different?"

This is Tim's answer.

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01 Before

Tim knew how to run a business. Inside the franchise model he couldn't make his own practice pay, however much he put in.

> "The lifestyle and the balance are just phenomenal, but that is a side benefit."
>
> Tim Jones

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02 The build

He rebuilt with a clearer offer and simple tools that give owners clarity and their teams confidence. His newer clients sign twelve-month agreements with big deposits.

When doctors found a tumour, Tim told his clients he'd be away. Pam covered his coaching calls, and while he was in hospital she signed a new client for him. He works with that client now.

03 Now

"My initial target was about £10,000 a month. Now I'm into the 30s each month, working a four-day week where possible."

One client, Ian at ISB Engineering, had just had a triple heart bypass when they met. He was in his sixties and working all hours. His business has since grown from £500,000 to £2.5 million, profits have quadrupled, and the whole company works a four-day week.

In their own words

As it happened



From $10k goal to $30k+ months and a 4-day week

Watch · 25 sec



From £500k to £2.5m and a 4-day week

Watch · 32 sec



Signed a client while in hospital

Watch · 28 sec

BusinessCoach Academy

What Tim would tell you

“Getting clients the results they're looking for, and being part of their team, is far more rewarding in the greater sense.”

Tim Jones

See if it’s a fit

A 15-minute call with Pam, our co-founder.

businesscoachacademy.com/bookacall

Read it online, with the videos

Tim Jones’s full story.

businesscoachacademy.com/case-studies/tim-jones

Results vary with experience, market and effort. Figures are in the member’s own words.